

WE WANT TO BE ONE STEP AHEAD. WILL WE SEE YOU THERE?

We are passionate about applying our expertise and knowledge to improve the quality of recruitment and selection in the **UK Care and Support sector**.

We are very excited to have **partnered with an elite University**, Aston Business School, and have funded a PhD student to carry out an insightful study that could change the face of recruitment in the Care and Support sector.

We are looking for forward-thinking care providers to join us. This is a real opportunity to transform your business.



WHY?

The UK care sector is growing and increasingly scrutinized in terms of the effectiveness and conduct of care workers. Businesses and organisations in the sector are therefore faced with the dual challenge of fast paced recruitment to meet business growth needs and turnover, alongside continual demand to improve quality of recruitment and selection.

To date there exists no specific study of effective recruitment and selection practice in the UK care sector. It is therefore timely to initiate such a research study, which will:

- add research data to the recruitment, selection and assessment literatures from this important area of practice, and
- result in specific and high-impact recommendations for the practice of recruitment and selection in the sector.

“THIS RESEARCH IS A FANTASTIC OPPORTUNITY TO STUDY THE DIFFERENT TECHNIQUES OF RECRUITMENT AND SELECTION AND FIND OUT WHAT WORKS MOST EFFECTIVELY IN DIFFERENT ORGANISATIONS.”